



Event and Sponsorship Request Guidelines

Clarity Credit Union is proud to support local communities through event sponsorships and partnerships. We consider requests that positively impact our members and communities within **Ada, Boise, Canyon, Gem, Owyhee, Payette, and Valley Counties** in Southwest Idaho.

How to Submit a Request

Please email **Marketing@claritycu.com** with a complete request. Incomplete requests may not be reviewed.

Include the following:

- Organization name and confirmation of **501(c)(3)** nonprofit status
- Primary contact information (name, title, email, phone, address)
- Event name, date(s), time(s), and location(s)
- Amount requested
- Who benefits from the event or sponsorship
- Sponsorship benefits/recognition offered (e.g., logo placement, mentions)
- Volunteer needs, if applicable (approximate number)

Deadline: Requests must be submitted **at least 30 days before** the event.

Sponsorship Priorities

Priority is given to requests that:

- Serve communities within Clarity's operating area
- Benefit Clarity Credit Union members
- Support **youth programs, education, or financial education**
- Align with Clarity Credit Union's mission and core focus

Requests should clearly explain how Clarity Credit Union will be recognized or acknowledged.

Ineligible Requests

We are unable to consider the following:

- Activities outside Southwest Idaho
- Religious, political, legislative, partisan, or controversial causes
- Conference, travel, or administrative expenses
- School field trips or tours
- Requests benefiting a single individual (e.g., beauty contests, travel sports)
- For-profit organizations
- Endowments, membership dues, or events submitted less than 30 days in advance

Final Notes

Due to the high volume of requests, not all applications can be approved. These guidelines are not exhaustive, and Clarity Credit Union reserves the right to make exceptions when appropriate.